## PRESENTATION SCHEDULE - TRACK E Room 15

Issue Date: 10/10/07

| Topic | Session | Name               | Title  | Abs_id | Туре       | Day/Time    |
|-------|---------|--------------------|--|--------|------------|-------------|
| 1     | 1       | Raymond O'Hare     | The New World of Work - Microsoft (Keynote by Track Sponsor)                         | 416    | Discussion |             |
| 1     | 1       | Martin Beckinsale  | Ethnic Minority Business (EMB) Exemplars: Engaging EMBs in Public E-Procurement      | 127    | Refereed   | Wednesday   |
| 1     | 1       | Alastair Robertson | Entrepreneurs' attitude towards the computer and its effect on e-business adoption   | 108    | Refereed   | 14.00-15.30 |
| 1     | 1       | Paul Jones         | E-business utilisation within SMEs in Wales: a quantitative review                   | 80     | Refereed   |             |
| 1     | 2       | Liz Price          | Modelling the take-up of broadband by small and micro-enterprises: a case study      | 187    | Practical  |             |
| 1     | 2       | Noor Azuan Hashim  | Government Grants for E-Commerce in SMEs: The need for Assessment                    | 109    | Refereed   | Wednesday   |
| 1     | 2       | Leif Bohman        | Natural Driving Forces: A Growth Model for the eBusiness Firm                        | 147    | Refereed   | 16.00-17.30 |
| 1     | 2       | Mary Boyd          | Adoption of e- business among manufacturing SMEs: A Northern Irish perspective.      | 300    | Discussion |             |
| 1     | 3       | Carole Naylor      | An investigation into adoption of the Internet by rural micro firms                  | 406    | Discussion | Thursday    |
| 2     | 3       | Frank Fullard      | Entrepreneurship and the advent of virtual networking                                | 376    | Practical  | 09.00-10.30 |
| 2     | 3       | Irja Leppisaari    | Searching for e-mentoring practices for SME staff development                        | 311    | Discussion |             |
| 2     | 4       | Sue Peters         | SMEs and Social Technologies: A case study   | 303    | Practical  |             |
| 2     | 4       | Jo Stanley         | Social, Business and Digital Networks: The Key Economic Strata                       | 121    | Discussion | Thursday    |
| 2     | 4       | Patrice Braun      | Meet Me @ the Virtual Business Centre  | 37     | Discussion | 11.00-12.30 |
| 3     | 4       | Pat Costello       | Technology Adoption Issues in the ICT Cluster in the West Midlands UK                | 43     | Discussion |             |
| 3     | 5       | Arun Sukumar       | An investigation of E-Business risks in UK SMEs                                      | 328    | Discussion |             |
| 3     | 5       | Bob Hale           | Customer Wise - Do Businesses look after their customers?                            | 238    | Discussion | Friday      |
| 3     | 5       | Malcolm Sellars    | Managing the transition from research to product-focus in new technology-based firms | 335    | Discussion | 09.00-10.30 |
| 3     | 5       | Chikezie Okike     | Technology management optimisation by SMEs in the manufacturing sector               | 287    | Discussion |             |
| 2     | 6       | Kern Kwong         | Online MBA Education for Entrepreneurs: Continuing Research and Discussion           | 415    | Practical  |             |
| 4     | 6       | lan Knox           | Optimal Pricing Strategies for Online Auction Entrepreneurs                          | 107    | Refereed   | Friday      |
| 4     | 6       | Cindy Millman      | E-Planning and E-Marketing in Small Firms: Evidence from the UK Tourism Industry     | 32     | Discussion | 11.00-12.30 |
| 4     | 6       | Paul Harrigan      | The nature of e-CRM in Irish SMEs: comparing international and domestic firms        | 293    | Discussion |             |